Tips/strategies for networking – following up, conducting informational interviews

- Alumni Networking Follow Up [https://www.thebalancecareers.com/alumni-networking-follow-up-2063483](https://www.thebalancecareers.com/alumni-networking-follow-up-2063483)


- Tips and videos for college students, including creating your profile and networking etiquette [https://university.linkedin.com/linkedin-for-students](https://university.linkedin.com/linkedin-for-students)

- 17 minute YouTube video – How to prepare before, during and after an informational interview. [https://www.youtube.com/watch?v=wZor7bWEIXc](https://www.youtube.com/watch?v=wZor7bWEIXc) *Includes tips on staying in touch with your new contacts. It is towards the 2nd half if you want to fast forward.

- [https://www.inc.com/bill-murphy-jr/9-ways-to-be-less-annoying-on-linkedln.html](https://www.inc.com/bill-murphy-jr/9-ways-to-be-less-annoying-on-linkedln.html) (I like these two suggestions especially on this link):
  
  Truly care--and act that way.

  As long as we're talking about that sort of etiquette, you don't want to just dive into your business reason for calling once you get a connection on the phone.

  If you truly have a relationship, as opposed to just a "link," you should be interested in how his or her life is going, what's new with the family, and what they've been up to. Ask about those things first, rather than asking directly for an introduction to one of his or her contacts.

  Did we mention it's about building relationships?

  How would you react to someone you don't know calling you out of the blue, and quickly rushing to ask to leverage the contacts you've made over your professional life? Probably not too well. So don't do that to others. Instead, nurture your relationship over time. Connect before you have a specific request, just to keep the relationship going. If you have a specific request, maybe even hold off on it until you send a follow-up note, especially if the timing doesn't seem right.

  "Worst case, you've at least reconnected with someone you actually know and brought one of those names you always see in LinkedIn back into the real world," Gowel says.

  [https://www.thebalance.com/job-searching-tips-for-millenials-4085866](https://www.thebalance.com/job-searching-tips-for-millenials-4085866)