Arts & Entertainment Networking Night

GUEST DIRECTORY

Wednesday, March 4, 2015, 7-8:30pm
Emory University, Winship Ballroom, DUC

Sponsored by:
The Career Center
Center for Creativity & Arts
Department of Theater & Dance
Department of Film & Media Studies
Top 10 Tips for Making the Most of the Spring 2015
ARTS & ENTERTAINMENT NETWORKING NIGHT

Wed. Mar 4, 7-8:30PM (*early student sign-in at 6:45pm) Winship Ballroom, DUC

1. Two things to know right off the bat: networking is one of the most effective tools in educating yourself about career options and finding the right fit in your next job, internship, volunteer role or gap year experience; and further, our guests already know that many of you are new to networking! In that spirit, this annual Spring event was designed for students from any background or major who want to explore career paths in the Arts & Entertainment sectors. Join us and mingle with 75+ impressive Emory alumni and professionals whose work includes, but is not limited to: Film, Television, Music, Marketing/Branding, Journalism, Screenwriting, Theater, Costume Design, Museums & Galleries, Graphic Design, Interior Design, Photography, Animation, Entertainment Law, Arts Education...and more!

2. Previously, or when you arrive, you’ll receive a Guest Directory to discover individual A&E professional guests that you might like to meet. Each guest is listed under one PRIMARY category in the guide, but please note: guests have overlapping expertise - so you may find people with the same focus you are seeking that appear in other sections. Give yourself time to review the ENTIRE directory by arriving for early sign-in at 6:45. *If you need to join us late - you are welcome to come for any portion of the event. No RSVP is required, and if you like you may bring a friend.

3. We’ll start with introductions promptly at 7pm and immediately afterward, you may begin mingling with our guests. This is NOT a career fair, so guests won’t be positioned behind tables. The “mixer” format is fun and takes away any such artificial barriers, making networking a more relaxed and personal experience for everyone. To find a particular guest, locate the sign posts in the ballroom that correspond to the 6 Primary Areas inside your Guest Directory. An index of all of the areas appears on the back cover of this Directory.

4. “How should I approach someone?” The PROCESS is simple: make eye contact, offer a smile and a firm handshake, then introduce yourself by name, year in school and academic background or major. But what should I say next? The STRATEGY is to start by taking an interest in the person you are meeting. Start by mentioning one thing that appealed to you about their personal or professional background. Allow them to respond, and you’re off and running!

5. Other questions will help keep conversation flowing while allowing you to better understand their work: How did you get interested in this area of Arts & Entertainment? What’s your average day or week like? What do you find most challenging/rewarding about your work? What do you like most/least about it? What did you study as an undergraduate - did you always plan for this? What key experiences helped you decide on this role as a fit?

6. There may be questions you really want answered to help with your own preparation: What personality traits and skills are critical for success in this area? What training or education is required? Can you suggest ways to gain experience to be more competitive for jobs/internships? Do you know other people that I could talk with to gain more perspective?

7. Don’t wait in single file line; form a CIRCLE! If you’re still too nervous to jump in, try watching others to see how they approach conversation. REMEMBER: you will benefit from hearing others’ conversations! It’s okay to approach a student or group of students and a professional who are already talking. Walk up at a polite distance, listen, make eye contact, and await a verbal or nonverbal cue to join in. When someone pauses or looks your way, politely break in and introduce yourself. Later, you can return the favor by encouraging others to join in on your discussions. Still nervous? Try finding a guest who is standing alone. It can be as simple as saying hello and welcoming them to campus!

8. Don’t be a networking “snob.” Keep an OPEN MIND - you may be surprised at the unexpected connections you’ll make with people who aren’t on your “hot list”. You may have more in common than you think, since many of our guests have multifaceted professional interests. And if you tell them what you’re aiming for, they can potentially introduce you to a colleague in another organization or sector (outside of this event)!

9. Don’t spend all your time talking to one person. It’s a good goal to try to speak with 3-5 people before leaving. When you sense it’s time to make your exit, follow these simple steps: 1) politely thank them for the conversation, and 2) ask for a business card to smooth the way for follow up contact (to send a thank you note and/or request a future conversation, one v. one). Building relationships is NOT a “one and done.” With prompt follow up after the event (via phone, email or on LinkedIn.com) you stand a better chance of maintaining this new friendship!

10. Finally, our event organizers strive to attract a diverse group of participants. Rarely, guests who planned to come have last-minute obligations that get in the way. If there’s someone you missed, let us know - we’ll do our best to connect you!

Thanks for coming - we hope you enjoy your conversations!
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**Thanks for coming - we hope you enjoy your conversations!**

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**A. PEEBLES**

**B. PEEBLES**

**HOCHSZTEIN**

**MCGILLCUDDY**

**WARDELL**

*PLEASE NOTE: To find a guest in the ballroom, locate the sign posts that correspond to the 6 PRIMARY AREAS in the pages that follow. Alumni are designated by: C (Emory College), B (Business), MBA (Business MBA), G (Graduate School of Arts & Sciences), and L (Law)*

### AREA 1

**FILM, TV & VIDEO PRODUCTION**

**Payroll & Talent Payment Services**

**Ashlee Peebles** worked in Reality TV as a Field Producer for many years before moving over into the Accounting department where she became a Payroll Accountant. Working on 5 Films, she developed a relationship with **Indiepay** as her preferred Payroll Company and came on full-time supporting Atlanta Film & Television projects. Ashlee is also on staff with NAPA (National Association of Production Accountants) as the Regional Director in Atlanta. The success that Georgia has been experiencing is attributed to the Tax Incentives for Film & TV as well as the local Crew base. However, there are more Films coming into Georgia than skilled workers, so crew is still being brought in from other states which takes away from potential jobs for locals. NAPA was developed to train professionals with Accounting/Bookkeeping experience how to work in both Film & TV. Talk to Ashlee or Brent Peebles to learn more about Part 1 & 2 Classes for 1st Assistant Accountants taking place in March and April.

**Brent Peebles** has been working in the production accounting arena for 11 years, on the staff for 17 independent films and on more than 30 reality television projects including development, pilots, and series. Recently he was hired on at **Indiepay** to help support and grow the local Atlanta Accounting Film & Television community. Brent also helps instruct with NAPA (National Association of Production Accountants) to help expand the Atlanta Production Accountants Crew base.

**Publicity, Promotions, Branding & Sponsorships**

**Leslie Hochsztein (11C)** is an Account Executive at **Allied Integrated Marketing**, a film and entertainment publicity and promotions agency. Leslie works with studio clients including Disney, Focus Features, and CBS Films to promote films prior to theatrical release. She plans promotional events and advance screenings, pitches and secures press coverage, uses social media to inform followers about upcoming films and events, and works with talent on local press tours and red carpet events. She also coordinates the Allied Atlanta internship program. Leslie graduated from Emory in May 2011 with a degree in Art History and Journalism.

**Genevieve McGillicuddy (97G)** is Vice President of brand activations and partnerships for **Turner Classic Movies**. In this capacity, she is responsible for leading the development and implementation of all brand activation initiatives including sponsorships, licensing, and branded events, including the TCM Classic Film Festival and the TCM Classic Cruise. McGillicuddy earned a bachelor’s degree from Franklin Pierce College in New Hampshire and a Master’s in Film Studies from Emory and currently serves on the board of the Atlanta Jewish Film Society, which produces the annual Atlanta Jewish Film Festival. Prior to her work at TCM, she worked as a marketing and publicity director for Madstone Theatres in Atlanta and also as the festivals director of IMAGE Film & Video Center, producing and programming the Atlanta Film & Video Festival and Out on Film: the Atlanta Lesbian & Gay Film Festival.

**Film Festivals**

**Gabe Wardell** (@gabesmail) is the Director of Group Marketing at the Center for Civil & Human Rights (@Ctr4CHR). He currently co-produces **@48HFP_ATL** and co-chairs the selection committee for **@atljewishfilm**. Gabe has over two decades of programming experience including @AFISilver, @MDfilmfestival, and @sonomafilmfest. He served as the Executive Director of @athenscine, where...
he oversaw the conversion to DCP and he earned an @IntFilmFestSumm Excellence Award heralding his tenure as the Executive Director of @atlantafilmfest. In addition he hosted Cinema Sundays @charlestheatre in Baltimore for six years; produced the inaugural edition of @afidocs; and, projected 16mm and 35mm films (!) for @Slamdance back when filmmakers actually made films.

Writers, Directors & Producers

LINDA BURNS is an Atlanta-based freelance Producer, Line Producer and Production Manager for national commercials, industrials, web series, promos, pilots, and features. She reads scripts, provides coverage, and develops projects. She breaks down, budgets, schedules, pitches, proposes, closes, negotiates, spends, reconciles, researches, networks, strategizes, markets, collaborates, consults, wheels, deals, and delivers. She faces challenges, solves puzzles and plans ahead. She’s worked with butterflies, penguins, dogs, maggots, horses, cats, flies, a taxidermy molded shark, babies, kids, entourages, difficult clients, movie stars, musicians, politicians, pro athletes, strippers, crack addicts, prostitutes, thieves, and murderers. She’s shot, stabbed, and set people on fire, decapitated heads, drilled holes in arms, and smashed in skulls. She’s shut down busy roads and highways to create an accident on I-85, race a NASCAR car down Peachtree Street, and fake a hurricane evacuation in Miami. She shot 100 35mm spots in 15 days with only a MoCo and an Arriflex, taught Bhutanese Buddhist monks and grade school kids how to make movies, and trained hundreds of Production Assistants a year running the Georgia Production Partnership (GPP)-ATL Film Festival PA Academy. She does film and she loves it.

STEVE CAREY is the Vice President of Production at Georgia Public Broadcasting (GPB). Steve has more than 30 years of industry experience, developing an in-depth knowledge of the production services and media industry. His daily role includes building and establishing strong partnerships and relationships with clients and media organizations in the cinematic realm, as well as television production. In 1994, he began to build the Georgia Technology Authority Media Group as head of Video Productions and later successfully orchestrated the merger of the Media Group with Georgia Public Broadcasting. Prior to that, Steve owned and operated a successful full-service video production company that provided services from conception to distribution to include, script, idea development, camera operation, supervision of all studio crew, design, lighting, effects and all graphic production, voice-over talent and editing.

TOREY HAAS is an independent filmmaker and entrepreneur whose first feature film Invasion of the Undead just premiered on Video On Demand after a series of successful theatrical screenings in Atlanta. Torey’s film company is Monster Buster Entertainment. A graduate of the Master’s program in Communications at Georgia State University in 2010, he has also worked as an editor and visual effects artist on such films as The Elf on the Shelf Presents: An Elf’s Story, V/H/S: Viral, and The Angry Video Game Nerd Movie. He has also produced videos for clients such as Stone Mountain Park, Trick 3D, AJS Productions and Advocates for Children.

DEBBIE HESS is an Executive Producer and Business Manager of the award winning Horror Hotel web series being filmed here in Atlanta. Debbie helps coordinate all areas of production for the episodes, including set design, props, costumes, scheduling crew and casting and distribution which includes Hulu, itunes, xfinity, AT&T U-verse, MSN videos, and DirectTV. She also utilizes an extensive background in advertising, including work in television, radio and newspaper.

RICKY HESS is the Creator/Director/Producer of the anthology web-series Horror Hotel. Winner of 4 awards in LA including Outstanding Series, Directing, Score and Sound Design, Horror Hotel is distributed on multiple platforms including Hulu, xfinity, MSN videos, DirectTV, AT&T U-verse and itunes. His extensive experience working with latex polymers formed the background for his makeup fx artistry that has been used in a number of independent films in the Atlanta area. As an award-winning costume designer, Ricky still utilizes his special effects skills for Horror Hotel. Being a true geek at heart, he grew up on Science fiction movies like Star Wars, Indiana Jones, Back to the Future, and favorite shows Star Trek and Twilight Zone that continue to influence his work.
LYNN HYLDEN (16MBA) is Associate Producer of **MTV's Finding Carter** in Atlanta. A Texas native, Lynn attended undergrad at George Washington University in WDC, where she attempted to build a career working for the Global Fund to Fight AIDS, Tuberculosis and Malaria. Realizing this position was both a mouthful and not going to lead to the Emmy awards, she quit and fled to Los Angeles with a friend, a car, and a couple hundred dollars. Shortly thereafter she caught her big break: an opportunity to run errands for the front desk of a reality television company. This led to a staffed position on The Biggest Loser; which led to work as Production Coordinator on Hells Kitchen, Top Chef and Undercover Boss. When the phone rang with an opportunity to work in scripted programming, she jumped on it. Within 3 days she was on her way to Atlanta to serve in her current role, and to become a student in Goizueta’s Executive MBA program.

MARTIN KELLEY has a diverse background in independent film. After graduating from the Georgia Institute of Technology in Atlanta, he started two independent record labels and worked as a music journalist before writing screenplays and making films. Martin co-founded and became co-president of the **Atlanta Screenwriters Group**, one of the largest screenwriter organizations in the Southeast, and is Editor-In-Chief of **CinemATL**. Martin has written two films released by Lionsgate: Immigration Tango and Step Off. Recently the trailer for a film he co-wrote and produced, blackhats, was added to iTunes Trailers and is due for release this year.

### General Production

CHRISTINA BARBER (12C) is a former Theater Studies major from Emory who started off in stage management for the theater and switched over to carpentry and electrics for a few years before deciding her Senior year to shift her career focus to film. Since graduating in 2012, she has worked as a set production assistant both in Atlanta and LA on feature films such as ‘Hunger Games: Catching Fire,’ ‘Hunger Games: Mockingjay part 1’, Marvel’s ‘Antman’, ‘The Fifth Wave’, HBO’s ‘Bessie’, ‘A Walk in the Woods’, and ‘Endless Love’ (2014). She has also worked on LA TV shows such as ABC Family’s ‘The Fosters’, ABC’s ‘The Goldbergs’, and ABC’s ‘Selfie.’ And has worked on Atlanta based TV shows such as CW’s ‘The Originals’ and CW’s ‘The Vampire Diaries.’

ZACHARY PHILYAW (12C) works predominantly as a multi-platform producer with **ShareWIK Media**, a production company dedicated to health and wellness content with a focus on personal stories. Zach graduated from Emory in 2012 with a double major in Film Studies and English. After completing a long-form music video thesis his senior year, he worked as a production assistant on music videos for artists such as Ludacris, Future, and Waka Flocka Flame. In fall 2012, he interned for Paste Magazine, shooting and editing local performances in the Paste offices, as well as contributing written content. Later, he worked on and off as a freelance writer and traveling cameraman for Paste, shooting indie bands across the country. He began his current role with ShareWIK in January 2013.

BILLY TISANO (14C) graduated from Emory in Fall 2014, majoring in Film Studies with a concentration in Film and Media Management. During his last semester at Emory, he began working with **Tomorrow Pictures** on a new project about the Friendship 9 Sit-in in 1961 Rock Hill SC. Now a 30 minute documentary entitled Counter Histories: Rock Hill, the film is airing on PBS stations across the US. Billy now works full time with Tomorrow Pictures, writing scripts, learning to produce, working on sets, and developing new projects. His long terms goals include producing serialized content for mass markets and continuing in creative development.

### Post-Production & Editing

GREG CRAWFORD is a Senior Sound Designer at **Crawford Media Services**, one of Atlanta’s premiere post-production facilities and one of the most highly regarded media services companies in the country. Privately owned, this facility provides end-to-end creative and post production services and has garnered Emmy’s to Peabody Awards for their work. If you want to know the industry level Greg Crawford works at, just check out his IMDB page. It’ll tell you, amongst a host of other credits, that Greg is the principal ADR recording engineer for “The Walking Dead,” The Vampire Diaries,” “Devious Maids,” and “The Originals.” What his page won’t tell you is: Greg began his career in Ohio where he learned his craft from engineers who recorded seminal records for Hank Williams and James
Brown. After over thirty years, Greg has Academy Award Winning films and concert DVD’s for artists like Norah Jones and The Flaming Lips under his belt. Greg has also sound designed/mixed hundreds of television shows and thousands of commercials for a striking number of top-flight Agency clients. Even with all of that, he still finds time to sing and play bass with his awesome band, Cruis-O-Matic.

**Daniel Daube** is an IT Business Consultant for Turner Broadcasting and Co-Founder of the Atlanta Cutters, a group for post-production professionals in Atlanta. He is happy to speak about editing in post-production from the entertainment and news angles, as well as the role technology plays in the process. For Dan, it all started at a 3000 watt FM station in Erie Pennsylvania. As a graduate of Gannon University, the culture encouraged students to practice their craft, not just work with theory. Dan thereby sought out unpaid internships and low-paying production jobs. He quickly discovered that learning on your own, asking questions, and taking risks created opportunities to advance - and soon those jobs turned into a career. From WSEE-TV, to WDKY, to WAL & WGCL with stops at post houses across the country, Dan settled on editing for his success, as it provided the best blend of technical and creative skills. Dan has also written, designed graphics, shot video, produced, and directed for broadcast, earning him two Emmys. He came to Turner Studios 13 years ago and became Director for the Editorial group three years later. In 2014, Dan transitioned into a role as an IT Business Consultant for Turner in the Media Enabled Technology & Architecture group (<META>). He still thinks like an editor, but now enjoys designing and implementing technologies that make operations more efficient while creating and delivering great content.

**Ashley Davis (04C,04B)** is a Producer at Primal Screen, a full-service, one stop branding, design and animation studio that services the television & film industries, with a particular affinity for children’s broadcast. As a joint Business School and the Film Studies alum from Emory, Ashley began her career as a Disney intern. Since then, she has lent her production talents to the worlds of fine art publishing and independent horror moviemaking. Before coming to Primal Screen, Ashley oversaw all post-production for Magick Lantern, a local production studio. Now at Primal Screen, Ashley’s focus is managing production of 2D & 3D animated projects, or live-action animation integration (putting animated characters into a live-action scene with kids). This typically requires some level of pre-production (budget creation, planning, creating production calendars, hiring freelancers if needed) and post, through delivery of the finished piece. Many of Ashley’s projects are promos for networks or ad campaigns for TV shows and movies. Clients have included Cartoon Network, AMC, USA, Nickelodeon, DreamWorks and various advertising agencies throughout the southeast.

### Digital Design, Animation & Graphics

**Jennifer Ashiru (14C)** is passionate about games, all things digital, and visual puzzles and narratives. She is currently a T3 (Production Assistant) at the Cartoon Network Game Studio, where she aids in producing fun and innovative web games for CartoonNetwork.com. She graduated last May from Emory with a Bachelor’s in Art History/Visual Arts and a minor in Computer Science. While at Emory she began creating and programming short experimental games in her coursework and spare time. She previously held internships with Cartoon Network and Macmillan Publishers in Game Testing and Web Development/Graphic Design, respectively.

**Seth Becker (12B,12C)** is a graduate of Goizueta Business School, where he concentrated in Information Systems & Operations Management and Film & Media Management, double-majoring in Film Studies. At Emory, he was heavily involved in student film production as a member and president of ETV, Emory’s student television station. Since graduating, Seth has worked at Cartoon Network Digital on web and mobile video applications. He manages all technical and content production for Cartoon Network Anything, Cartoon Network’s award winning mobile app with an endless stream of micro-games, videos, and other short form content.

**Stina Chyn’s (03C, 07G)** lifelong love of moving and still pictures manifests through education, professional adventures, and personal endeavors. After graduating from Emory, she began coordinating and producing web content with the digital group at Turner Classic Movies. Now she manages digital assets for Turner Image, the photography gatekeepers for Turner Broadcasting’s brands and networks. When not checking metadata or shepherding images, Stina hunkers down with Tumblr, a good book and a cup of coffee.
Lashea Echols works as a Graphic Designer at Fox Sports South here in the ATL. She graduated from Savannah College of Art and Design (SCAD) in 2011 with a Bachelor’s in Broadcast Design and Motion Graphics. Since then, Lashea has created work for several clients including AT&T, Atlanta Braves, Atlanta Hawks, Taliah Waajid’s Health & Beauty, Egos Ventures, and Grant Films.

Matt Gaynes (12B,12C) is a video editor and graphic artist for NBA TV at Turner Broadcasting, and is currently also an independent filmmaker. Matt recently worked as a camera operator and co-editor of NBA TV’s hour-long special Hang Time Road Trip, featuring NBA TV’s Rick Fox and NBA.com’s Sekou Smith and Lang Whitaker. Outside Turner, Matt has directed music videos for local bands and short film projects of his own. Matt graduated from Emory with a double-major in Film Studies and Business, concentrating in Marketing and Film and Media Management. Some of his early industry experiences have included working as a local camera assistant, interning for Turner Sports in Atlanta and at Warner Brothers Pictures in Los Angeles, working on Green Hat Film’s Project X.

Andrew Molan has been working as a Freelance Digital Designer at Turner Studios here in Atlanta for the past three years and has an interest strategic communication and a passion for collaboration. His professional work has included broadcast graphics, effects and compositing for television shows, print and package design, interactive retail graphics, and more. Andrew’s goal is to embrace new technology and all it has to offer without forgetting the fundamentals of communication, using all senses. He holds a bachelor’s in Digital Arts and Design from Full Sail University (Winter Park, Florida) in 2012.

Television Programming

Olivia Holmes is the Media Management Coordinator for Bounce TV and Katz Broadcasting. Olivia coordinates the arrivals of all programming materials for both companies. She monitors each step of the ordering process, involving major movie studios and the four networks combined between Bounce TV and Katz Broadcasting. A recent graduate from Georgia State University, Olivia graduated with a Bachelor’s in Film and a Bachelor’s in Journalism. Olivia believes that you don’t find your place in the media industry, you make one!

Scott McGee (00G) is a director of program production at Turner Classic Movies, where he serves in the Programming and Studio Production departments. As part of the team behind the TCM Classic Film Festival and the TCM Classic Cruise, he has programmed and introduced films and interviewed special guests at both events. He has spoken on various film topics at many other venues and events, including the George Eastman House in Rochester, New York, the Atlanta Film Festival, the Plaza Classic Film Festival in El Paso, Texas, and schools and universities in the Atlanta area. He is currently researching a forthcoming book on stunt work in the movies.

Jennifer Morrow (12C) received her BA from Emory College in 2012, with a double major in English and Film Studies. She also attended Oxford College for the first two years of her college education. During her college career, Jennifer participated in numerous internships and attended the London Academy of Music and Dramatic Art. Since graduating, Jennifer has been enjoying a career in television as a Standards and Practices Editor, evaluating and editing content prior to air. She works for Katz Broadcasting/Bounce Media, which broadcasts over-the-air networks, including Bounce TV, Escape, and Grit. In April, Katz Broadcasting will be launching the new network Laff. Jennifer enjoys spending time with friends and family and loves to laugh.
**ACTING & COSTUME DESIGN**

**Guilds & Unions**

**MELISSA GOODMAN** has been working for the Georgia Branch of the **Screen Actors Guild (SAG)** and the Atlanta Local of the **American Federation of Television and Radio Artists (AFTRA)** for over 29 years. This organization is now SAG-AFTRA. She has served as the Executive Director since 1992. Prior to coming to SAG and AFTRA in 1985, Melissa worked at a talent agency in Atlanta. In 2004, Melissa was appointed to the Governor’s Film, Video & Music Advisory Commission which was active up to 2010. In addition, Melissa Goodman is an active board member of the Georgia Production Partnership.

**RIC REITZ** is President of the **Screen Actors Guild (SAG AFTRA)** actors union has been active in show business for more than 30 years as a professional actor, writer, composer, director and producer. He has appeared in over 100 national television shows, feature films and stage productions. He is also president of Ric Reitz Writes and Sir Fir Enterprises, an award-winning children’s book and music publishing company. Born in Rochester, NY, Ric now lives in Atlanta.

**Actors in Film & TV**

**MARIE BARKER** is an actor, teaching artist, and aspiring business guru. She stars in MonsterBuster Entertainment’s first feature film **Invasion of the Undead** and also acts as their Marketing Director and Event Planner. She is currently a theatre teacher at the Swift School, where she directs and teaches theatre to elementary and middle school students with dyslexia. Marie is a graduate of the College of Charleston where she majored in Theatre for Youth. She has lived in many cities and worked with many start-ups and small arts businesses. Marie is currently applying to grade school where she will nurture her entrepreneurial spirit and feed her need to travel.

**GREG GARRISON** is the producer and star of MonsterBuster Entertainment’s first feature film **Invasion of the Undead**. An Atlanta-based actor and playwright, Greg has been involved with MonsterBuster since starring in 2010’s First Date, the heartwarming story of a young man’s battle with his date’s monstrous dad. He went on to write the short films Mario and Luigi (2011) and Making the Cut (2012). Outside of MonsterBuster he authored the successful film noir/comedy play The Red Herring and works at local 3D animation studio TRICK 3D, the creator of the animated special An Elf's Story based on the bestselling Elf on the Shelf.

**REBECCA WEIL (12C)** signed with **J Pervis** in 2013 and shortly after booked the role of Caitlyn in the CBS movie “**The D.U.F.F.**” A theater actress for most of her life, Weil began taking camera acting classes after college and found her true passion: television and film. Rebecca began classical and musical theater singing lessons when she turned thirteen. When in high school, Weil was one of eight selected to be in the Studio Art program for drawing and painting. She also was in All-State Chorus and was ranked the number 1 soprano in the state for two years. She was a member of the acapella group at her school, the 18-Wheelers, and performed in several plays and musicals. Her favorite roles were Amneris in Aida, Claire in the Neil Simon play Rumors, and the Baker’s Wife in Into the Woods. Weil was also very active at Wheeler in the math team, her charity club she founded, and the Varsity tennis team all four years of high school. Every summer was spent at intensive musical theater programs, including the Carnegie Mellon Intensive and the Broadway Theater Project. After graduating from high school in 2008, Weil attended college at Emory University. While there, Weil majored in Theater Studies and acted in several professional plays and musicals, her favorite role being Ado Annie in Oklahoma! Weil also left Emory for a semester to study at the London Academy of Music and Dramatic Arts before graduating summa cum laude in 2012.
**Actors in Theater**

**Kristen Browne (10C)** graduated from Emory in 2010 with a BA in Psychology and Classical Vocal Performance. She went on to get a Masters of Fine Arts in Acting at the Institute for Advanced Theater Training at Harvard University. Kristen moved back to Atlanta this past September to continue to pursue her acting career. Since being back she has performed at Actor’s Express in Murder Ballad and signed with Houghton Talent Agency. She is really excited to become more and more integrated into the theater community here and to me a part of Atlanta's rise in the television and film industry as well!

**Johnny Drago** is an Atlanta-based writer and performer whose plays have been produced or developed by Actors Theatre of Louisville, The Barter Theatre, 7Stages, The Process Theatre Co., and Actor’s Express. These include I Said I Was Sorry, Blood For Blood, I Hope This Didn’t Break Your Little Heart, Trash, Psycho Blvd, The Birdwatchers, And Baby and Jennifer Defy The Laws Of Timespace And All That That Implies. Johnny has participated in numerous Atlanta-area literary performance events, including Write Club, Scene Missing, the Decatur Book Festival, and the Flannery O’Connor Zine Project hosted by the Georgia Center for the Book. Johnny is a former Creative Loafing Annual Fiction Contest Winner, MINT Gallery Leap Year Artist, Burnaway Magazine “Art Crush,” and City of Atlanta Emerging Artist in the field of Literature. He is currently a Dashboard Co-op associate artist, and will serve as the WonderRoot/Loose Change Magazine Writer-in-Residence for Spring 2015.

**Jake Krakovsky (13C)** is a performer, writer, and theater maker who lives and creates in Atlanta. He has been fortunate enough to collaborate with Theater Emory, The Object Group, Theater on the Prowl, Ex Somnium, Out of Hand Theater, and The Center for Puppetry Arts, where he currently works as a Teaching Artist. In 2013, Jake graduated Summa Cum Laude with a degree in Theater Studies from Emory University. While at Emory, he received the Louis B. Sudler Prize in the Arts, the Alice N. Benston Prize for Excellence in Theater Studies, and the Aristine Mann Award in Playwrighting for Best Undergraduate Play. He also had the opportunity to study physical theater at the Accademia dell’Arte in Arezzo, Italy. He counts himself lucky beyond imagining to be able to create new works of strange, evocative, funny, tragic, impactful theater, alongside some of his best friends in the world. Mostly recently, Jake premiered an independent production of his original solo play Yankl on the Moon in the Alliance Theatre’s black box space.

**Costume Design**

**Catherine Jones (06C)** is an award winning seamstress and the owner of God Save the Queen (GSTQ) Fashions. She studied theatrical costuming at Emory University, and has a professional background in a variety of disciplines including but not limited to drag costuming, bridal wear, car upholstery, and leatherworking. Catherine has translated those skills into making hundreds of beautiful costume pieces for her customers since 2008. Her work has been seen on College Humor, Cosmode Magazine, Geeks are Sexy, and Kotaku. Most recently, she was a featured cosplayer on the PBA documentary “Cosplay: Crafting a Secret Identity” as well as a guest judge on Syfy’s “Heroes of Cosplay.”

**Sean Patton** has been designing costumes for more than 20 years. He first learned his craft while working in local theatre in Decatur, then studied costume design at Winthrop University. Sean currently operates his own studio, SMP Designs, and is very active in a community of fellow designers, fabricators, sculptors and artists. Specializing in custom specialty costumes, he has created pieces for clients such as AutoTrader, Cartoon Network, Delta Airlines, Diageo North America, Georgia Power, Hanson Brick, Turner Studios and Verizon Wireless, as well as numerous commissions for individual clients worldwide who frequent cosplay conventions such as Dragon*Con, SDCC, NYCC, MomoCon, Katsucon and numerous events abroad. Sean has also designed for several short films and 5 feature films including recent releases, The Unwanted, Dekiru: The Three Stones, and Invasion of the Undead. He loves collaborating with ATL's indie film community and is currently in pre-production for a new feature slated to begin shooting Fall 2015.
Theater Marketing & Community Engagement

**Kristen Gwock Silton (10C)** is the Marketing Manager at Actor’s Express and Co-founder of Wedding Belles, a local wedding planning company. Previously, Kristen was the Marketing Manager at Horizon Theatre Company and held the Communications Coordinator and Arts Associate positions at the Emory College Center for Creativity & Arts. Kristen graduated from Emory University in 2010 with a B.A. in Theater Studies and a minor in Mathematics.

**Carmie McDonald** serves as Community Engagement Manager for the Fox Theatre Institute (FTI), an outreach division of Atlanta’s Fox Theatre. FTI was founded in 2008 in response to a statewide need for assistance with the restoration and operation of Georgia’s historic theatres. Since that time, the Fox Theatre has committed more than $1 Million to sharing its experience with other theatres through FTI. FTI provides historic preservation grants and guidance, offers professional development through seminars and strategic planning, and manages a statewide booking consortium, which encourages collaboration among arts presenters in Georgia and the region. Prior to joining FTI, Carmie worked with Historic Savannah Foundation in Savannah, Georgia where she coordinated the publication of Historic Savannah: A Survey of Significant Buildings in the Historic Districts of Savannah, Georgia, Third Edition. Carmie earned a B.A. in Art History from Georgia State University and Master’s degrees in Historic Preservation and Architectural History from the Savannah College of Art and Design. She is a graduate of the Georgia Forward Young Gamechangers program and the Atlanta Regional Commission’s Arts Leaders of Metro Atlanta (ALMA) program.

**Erin Weller Dalton** is a graduate of Oglethorpe University with a B.A. in English and Theatre. She currently serves as Director of Marketing & Communications at Moving in the Spirit, a nonprofit that transforms the lives of Atlanta’s children and teens through the art of dance. As a nonprofit administrative professional, Erin has previously worked with such organizations as Actor’s Express and the Alliance Theatre. An active member of the Atlanta arts community, Erin has performed for Fly-By Theatre, Duende Dance Theatre, 7 Stages, Art on the Atlanta Beltline, Nicole Livieratos and Maryn Whitmore. She is also a proud company member of Crossover Movement Arts and Out of Hand Theater. Erin passionately supports organizations that advance opportunities for artists and the quality of art in our city. She is a founding member of Skwhirlhaus, a cooperative that presents new work on a beautiful outdoor stage, and serves on the Board of Directors of the Lucky Penny, a nonprofit dedicated to advancing artistry and cultivating community. Additionally, Erin teaches dance and creative movement classes for 3-7 year old students at Moving in the Spirit.

Theater & Dance Production

**Michael Hickey** is a company co-founder, administrator and principal performer with Gateway Performance Productions locally, regionally, nationally and internationally for forty years, during which time Michael has performed in 33 states and 13 foreign countries. He is also the theatrical designer and mask carver for Gateway’s Mask Theatre. He and partner Sandra Hughes (here tonight) will be artists in residence for a week at Emory’s Carlos Museum during the month of April, working with students to create masks for a new performance influenced by the current Cosmos exhibit. Gateway achieves its mission through touring and outreach performances, workshops, classes, residencies, and exhibits to community and educational venues and by maintaining The Mask Center in Atlanta. The company is best known for its original mask theatre and mime productions.
Sandra Hughes is a writer, director, choreographer, performer, musician, teaching artist and producer who specializes in the creation of new work for the stage, film, video and radio as well as print and online media. She and partner Michael Hickey will be artists in residence for a week at Emory’s Carlos Museum during the month of April, working with students to create a new Mask Theatre performance influenced by the current Cosmos exhibit. Sandra has written, directed, choreographed and performed her original plays and performance pieces at theatres, art centers, festivals, colleges, universities, libraries, corporate events, conferences, schools, senior centers and other community venues in 36 states in the United States and 13 other countries. She is best known for her original productions that combine drama, dance, mask theatre, music, mime, puppetry and visual art elements. Sandra is also the Producing Artistic Director and cofounder of Gateway Performance Productions and The Mask Center as well as the founder of Gateway’s The Writers Space. The Atlanta-based company is best known for its original mask theatre and mime productions.

Emily Kleypas (13B,13C) is currently the Artistic Assistant at the Alliance Theatre where she assists Jody Feldman (Producer, Casting Director) with casting and production, as well as Cellise Kalke (The Director of New Projects) with the Kendeda Playwriting Festival, the Reiser Artist Lab initiative, and various readings and events throughout the season. Her other day job includes working as a Virtual Executive Assistant for a startup company called “Uniquely Virtual.” This past winter, she produced her first independent production, a new one man show entitled Yankl on the Moon, written and performed by fellow Emory Alumni Jake Krakovsky. In 2014 she was voted “Best Actress of ATL” in Creative Loafing’s “BEST OF ATL” issue for her performance as Mary Louise in SAIAH’s production of Terminus. She graduated Distinguished with a BA from Goizueta Business School with concentrations in Marketing and Arts Management, and Playwriting in the college. She has also trained at the Stella Adler Studio of Acting in NY during their summer conservatory program, and studied Arts Management for a semester abroad in Rome, Italy.

Malina Rodriguez is a producer, art director and educator. Before moving to Atlanta, she served as Technical Director for PICA’s Time-Based Art Festival in Portland, OR. In 2009, she founded Dance Truck and joined the International Alliance of Theatrical Stage Employees (Local 927). She co-directs The Lucky Penny, the nonprofit presenting organization that houses her work as a curator, impresario and collaborator to choreographer, Blake Beckham (01C). In 2011, she won Emory’s Community Impact Award from the Center for Creativity & Arts. Malina currently serves on the staff of Theater Emory as Technical Coordinator. Malina holds a Bachelor of Arts degree in Technical Theatre and Design from California State Polytechnic University, Pomona (’99).

Dance & Choreography

Mallory Lyles Baxley is the Artistic Director of Zoetic Dance Ensemble. Through creative exploration and inquiry, Mallory develops a range of movement vocabulary definitive of Zoetic's aesthetic of physicality, strength and integration. She received her training in all forms of dance from Chambers Performing Arts in Suwanee, GA and graduated with honors from the University of Georgia with a B.F.A. in Dance in 2011. She was a two-time scholarship recipient of the Lucy Lampkin award and performed in various concerts, events and festivals through the UGA Dance Department. Mallory was also a four-year member of CORE Concert Dance Company under the direction of Bala Sarasvati, where she trained and specialized in aerial and modern dance. Her work has been shown throughout Atlanta at The Mammal Gallery (2014), The Music Room (2014), various locations on the Atlanta Beltline for Art on the Beltline (2014), Armstrong Atlantic State University in Savannah, GA (2014), Skwhirlahus (2013), BlabberMouthATL (2013) and Dance Chance ATL (2013). Her film work has been shown at ColorWheel in Decatur, GA (2014), Material Witness Art Exhibit at Agnes Scott College (2013), Atlanta Contemporary Museum (2012), 7 Stages (2007; 2008) and the AUX Film Festival in Athens, GA (2011).

Melanie Lynch Blanchard is Co-Founder and Creative Director of Zoetic Dance Ensemble, enjoying an extensive and varied career connecting arts, culture and community. Her true passion is creating: art, events, performances and opportunities. Melanie’s award-winning performance works are rooted in physical and emotional spaces, shared experiences, belief in the power of collective...
consciousness and a deep respect for contemporary and modern dance traditions. She has created works for public spaces including Centennial Olympic Park Fountain of Rings (commissioned by Flux Projects), Material Witness at Agnes Scott College (presented by the Women’s Caucus for Art, GA), the Atlanta Contemporary Art Center, the Modern Atlanta Dance Festival, Flux Night and for residencies at Spelman College, Agnes Scott College, Brenau University, University of Georgia, and Atlanta Ballet Center for Dance Education. She has designed a wide variety of education programs for advanced students, professionals and residencies for colleges and universities. These encounters are envisioned as a pathway for each participant to deepen their understanding of technique as it relates to their creative values and processes. And are designed to be collaborative, community-minded and to provide opportunities for collective discovery. Melanie’s has extensive experience in the arts, culture and nonprofit sectors as a leader, administrator and advocate.

**Dance Therapy**

**Dr. Charné Furcron** is Dance Therapist, Teaching Artist Trainer and Director of Outreach at *Moving in the Spirit*. She has been actively involved with MITS for over twenty years and currently manages teaching artists’ training, program development, and evaluation. Additionally, Dr. Furcron is a licensed professional counselor, board certified dance therapist, board certified life coach, approved clinical supervisor, and online adjunct professor at Liberty University, where she teaches graduate courses in counseling and family studies. She maintains a private practice in expressive arts therapy and cognitive-behavioral psychotherapy, working with children, adolescents, adults, couples, small groups, and families. Dr. Furcron holds a BFA in modern dance from Texas Christian University, MA in dance therapy from Goucher College, MA in professional counseling from the Georgia School of Professional Psychology, and EdD in counseling psychology from Argosy University, Sarasota.

**AREA 4 MUSIC INDUSTRY & PERFORMANCE**

**Recording & Sound Engineering**

**Rafael Capone**, owner of *The Soul Asylum Studios Group*, open and serving industry professionals and artists for more than 22 years. SAS Group has five companies with two locations and expansion plans of 4 more large multi-use facilities called “The Castle”, and thirty 1,500 square-foot satellite locations based off the successful SAS Chamblee model. Rafael started as a recording engineer, opening SAS in 1993 after serving four years in the U.S. army with honorable discharge. He went to broadcasting arts school on the G.I. Bill and later moved the company from his mom’s basement in Detroit to Atlanta. He quickly became the go-to engineer and recording location for many of today’s Grammy winning stars and producers of past and present. In 1995 MOBSTYLE productions was created, in 1999 Soul Asylum Acoustics and Design, and in 2006 he applied 13 years of knowledge and experience as a recording/mixing engineer to create a one-year, 6-step training curriculum to develop SAS interns into well-trained audio engineers. His experience in music and business propelled him to consult labels, artists and start-up companies. The success of his studio design/building company put SAS at the forefront of acoustic technology with inspiring creative studio designs and functionality. His company mottos “create relax create” and “where education & experience make a sound difference” inform being named best studio in ATL three years in a row.

**DonGatti Denero** is a junior staff engineer at *Soul Asylum Studios* who has excelled in the music industry by working with independent artists locally and nationally, and was the engineer for the Hip Hop Competition, a nationally recognized event featuring...
artists from across the country. After taking more than a decade off from recording, he marked his return by completing a one year internship at Soul Asylum Studios. The exceptional training curriculum created by Rafael Capone has allow Don Gatti to not only learn the current trends in professional recording environments but also to excel. In just a few short months, he has earned thousands of real fans and dozens of clients that record with him on a regular basis, noting that he is a pleasure to work with professionally and personally.

**FLORIAN (Flo) ONGONGA** is a senior audio engineer at **Soul Asylum Studios Group**, specializing in recording and mixing. Much of his success is due to his attention to detail and consistent training to provide high quality audio. Flo graduated from SAE Institute, School Of Audio Engineering, in 2011 at the top of his class. He began his career by interning at Soul Asylum Studios, and became a protégé of Rafael Capone, who has over 20 years of industry experience. Flo works on several genres including, but not limited to, Hip Hop, RnB, Pop, Reggae, Rock, Compa, and Alternative. He also has experience doing voiceovers for radio and TV commercials, audio books and sound to picture.

### Artist Management & Consulting

**TOD ELMORE**, founder of **Hubbub!**, has a wealth of experience in almost every facet of the music industry. After graduation, Tod worked in radio promotions with Atlantic Records' Alternative Music Division. Supporting artists like INXS, Tori Amos, and Stone Temple Pilots brought out his strengths in artist development. After a stint as Head of Promotion with LA-based Restless Records, Elmore created Wiley Marketing & Promotion where he brought indie artists national attention and managed artists including Sister Hazel and Dexter Freebish. Seeing the potential in street-level marketing, Wiley Music was born, where his crew managed label clients such as Gavin Degraw, Natalie Merchant, Wilco, Rhett Miller and LeAnn Rimes. Later, Elmore joined Sixthman, conceptualizing and managing music-themed cruises such as The Barenaked Ladies “Ships & Dip”, Lynyrd Skynyrd’s “Simple Man Cruise,” John Mayer’s “Mayercraft Carrier,” and Lyle Lovett and Emmylou Harris’ “Cayamo”. Elmore returned to his true passion of working directly with artists by launching Hubbub! In 2009 he shepherded careers and releases from notable artists while providing management and consulting for Radio Birds, Besides Daniel, All The Locals and Will Turpin. He also helps produce events such as Weekend Of Jazz and the pediatric cancer charity, Rock By The Sea, the latter of which he sits on the board of directors. Whether it's discovering, managing, consulting or promoting musicians and events, he’s excited to use his expertise to help shape careers for artists and produce unique music event experiences.

**LEAH MASTERSON-LANG** is Founder/CEO of ATL-based entertainment company **Master Music Enterprise, LLC**, which focuses on Artist Development, Music Management & Consultation Services for Independent Musicians. After attaining a B.A. at Butler University, along with studies at New York University Tish School of Arts, Leah was able to use knowledge gained over the years in New York & Los Angeles at companies such as Warner Music Group, MTV Networks, Law Offices of Greenberg Traurig & Universal Music Group. With the Film & TV Industry booming in ATL for all of NY and LA to hear, Leah decided to leave the corporate aspect of the Music Industry, to create her first company in Atlanta, GA, to help Independent Artists learn about the business aspect of the industry and tap into this growing Music Entertainment city before full bloom. For the past 2 years of being in Atlanta, Leah has partnered up with various movers and shakers of the Atlanta Music Scene, and has since developed a great Team of People to help Artists “Reach Their Full Potential”! Leah is also a Member of The Recording Academy (NARAS), which hosts The Grammy Awards each year. If you would like to learn more information in regards to how you can become an acting member of this prestigious organization, please let Leah know!

**CANDY TOOKES** is a music industry veteran, A&R consultant and manager. She has a reputable expertise as a creative consultant and executive producer. Mentored by industry greats such as Pebbles, Antonio “LA” Reid and the production duo Jam & Lewis, she emphasizes the importance of understanding the business from both the business and artist perspective. Under her guidance, she has executive produced the LP that garnered R&B vocalist Donnell Jones an American Music Award for “Best New Artist.” Candy has contributed to the success of many superstars to include Usher, Toni Braxton, SWV and Tony Rich. She is currently managing emerging pop star Azar under **Daybreak Development Group**, a boutique creative development and artist management firm.
Adithya Yadalam (13C) producing electronic music professionally in his spare time while pursuing a career in medicine. He signed his first original song to Weather Beats, a music label that supports a variety of electronic music genres, after graduating from Emory in 2013. More recently, however, he signed his first EP (Extended Play) onto Amped Artists, an imprint that is quickly becoming a home for some of the most promising talents in the industry. Apart from now having numerous productions in different stages of development, Adithya has just accepted an offer to take a more prominent role in the management of Amped Artists. As a former Music Composition and Neuroscience & Behavioral Biology double major, he wrote several compositions for mixed chamber ensemble but also branched out into the electronic music scene. He has been an avid pianist since the age of 6 and first became interested in writing electronic music at the age of 16.

Music Venues: Marketing/Branding, Sales & Promotions

Holly Clausen is the department head for Atlanta Symphony Orchestra (ASO Presents) at Verizon Wireless Amphitheatre at Encore Park, Delta Classic Chastain Park Amphitheater and popular events at Atlanta’s Symphony Hall. She has more than 17 years of concert promoter experience in the southeast, where she has worked for companies such as Pace Entertainment, Cellar Door, House of Blues Concerts, AEG Live and now the Atlanta Symphony Orchestra (ASO). There, she promotes a wide range of artists including Maroon 5, Linkin Park, Zac Brown Band, STS9, Jackie Evancho and Seal. She works directly with artist management and agencies to promote the acts coming through her doors. This includes roles in planning and execution of media, creative, promotional, social media, public relations, and market research. She holds a BSBA in Marketing from West Virginia University.

Karyn Kotler is the Director of Special events for The Tabernacle operated by Live Nation Entertainment. Live Nation is the world’s largest live music company, the largest promoter of live concerts in the world, and the second-largest entertainment venue management company. The Tabernacle building opened in 1910 as The Broughton Tabernacle Church. Today, The Tabernacle hosts live concerts and special events from 50 to 2500 guests (including clients at Emory). Karyn’s main role is to sell, plan and execute creative events often with live musical performances, catering, themed entertainment ideas and other design elements. The goal is that these events are memorable - retold to friends, clients, and colleagues alike for years to come – and these range from convention parties to symposiums, holiday parties, proms, sorority formals, and movie & TV shoots (for Conan O’Brien, HBO and many others).

ADDITIONAL GUEST: Liza Palmer, Logistics Manager.

Sara Levine (13C) graduated from Emory College in 2013 with a BA in Creative Writing and a second major in French Studies. Since 2013 she has served as the Box Office Manager at Eddie’s Attic, the famed Decatur music venue that has launched the careers of the likes of Kristian Bush, John Mayer, and more. Sara enjoys entertainment writing and also freelances for a number of popular websites including Bustle.com and Betches Love This.

Publishing, Entertainment, Journalism & Advertising

Publishing: Fiction & Nonfiction

David Darracott (73C) is the author of the novels, Wasted and Internal Security, as well as other fiction available on amazon.
com. He holds a Master’s in English and is the recipient of awards for both fiction and nonfiction, including Hambidge Fellowships in 2009-2010. A graduate of Emory University, he now lives in North Atlanta and enjoys talking to young, aspiring writers about the craft – just ask him!

**Niki Knippenberg** graduated summa cum laude in December 2012 with an Honors degree in English and a concentration in Creative Writing, and spent the following summer studying publishing at New York University and the University of Denver. Since then, Niki has opened the doors of *Knippenberg Literary*, an editorial consultation service; written for an Atlanta-based lifestyle magazine; laughed her way through mountains of children’s book slush; taken baby steps into the world of book blogging; and is currently running the publicity department at Peachtree Publishers, an independent press specializing in literary children’s books.

**Tania Rochelle** has taught writers at *Portfolio Center* for over 15 years. She holds an MFA in Creative Writing from Warren Wilson College and an MS in Clinical Mental Health Counseling from Mercer University. Her first book of poetry, *Karaoke Funeral*, won the 2003 Violet Reed Haas Prize and was published by Snake Nation Press. Snake Nation published her second book, *The World’s Last Bone*, in 2009. Tania is widely published in literary journals and anthologies, and her poem “Raking” was featured in Ted Kooser’s *American Life in Poetry*. More recently, her poems can be found in the anthology *Women Write Resistance*, from Hyacinth Girl Press, 2013, and in the online journal *Flycatcher*. In a previous life, she was the poetry editor for *The Chattahoochee Review*; now she’s on the Board. While she’s a life-long student of the craft of poetry and loves it for the beauty of the art, lately Tania has become especially fascinated by the transformational effect writing has on our lives. She uses poetry in individual counseling and group workshops to help people process trauma.

**Michelle Valigursky** is Assistant Director of Marketing Communications for *Emory Alumni Association* and is the primary writer and editor for *EmoryWire*, Emory’s digital alumni magazine. On and off the job, she is known for her creativity and resourcefulness. Michelle is a lifestyle blogger, novelist, book ghostwriter, speechwriter and photojournalist. For more than 20 years, she has written books and magazine articles for a variety of corporate and commercial publishers. Interestingly, Michelle is also an award-winning chef who earned highest honors in the U.S. Chef’s Open.

**Entertainment & Lifestyle Journalism**

**Caroline Cox** is Associate Editor for *JEZEBEL*, The Atlantan and Men’s Book Atlanta at *Modern Luxury*. She’s also co-editor in chief of CommonCreativ, a website that spotlights creatives and art happenings in Atlanta. Caroline grew up in Savannah, GA, before moving to Atlanta to attend Georgia State University where she obtained a degree in Journalism and a minor in English. Previously, she worked as senior editor for the national women’s online magazine *Little Pink Book*, where she interviewed everyone from Yahoo! CEO Marissa Mayer to Girl Scouts of the USA CEO Anna Maria Chavez. She enjoys yoga, Twitter and trying different vegetarian dishes around the city.

**Allison Mitchell** is the Editor-in-Chief of *JEZEBEL Magazine*, where she specializes in fashion and entertainment and has previously served as JEZEBEL’s assistant editor, associate editor and deputy editor. Prior to moving to Atlanta, the Orange County, Calif. native completed internships with Ryan Seacrest Productions and NBC Universal writing for Ryan Seacrest, the Style Network and E! Online. Her most memorable interviews include Giuliana Rancic, Mark Wahlberg, Aaron Paul, Nick Jonas, Snoop Dogg, Mary J. Blige, Taraji P. Henson, Carrie Underwood and Miranda Lambert. Allison graduated cum laude from Miami University of Ohio in 2011 with honorary degrees in Journalism and English Literature.

**Bonnie Stiernberg** is the Music/TV Editor at *Paste Magazine*. She graduated from the University of Illinois at Champaign-Urbana in 2009 with a BA in News-Editorial Journalism. After graduating, she blogged about music for The Deli Chicago and freelanced.
for Chicago INNERVIEW Magazine before accepting an internship at Paste and moving to Atlanta in 2010. She’s been with the publication ever since, penning cover stories on Wilco, Carrie Brownstein, The Flaming Lips and Mad Men’s John Slattery and Vincent Kartheiser, writing “Best of What’s Next” profiles on The Civil Wars and Alabama Shakes long before they broke out and interviewing legends like Mavis Staples, Elvis Costello, The Band’s Robbie Robertson and the Sex Pistols’ Johnny Rotten.

Claire Warner (14C) is a freelance lifestyle writer for Bustle.com. She grew up in the wilds of Paulding County, just outside of Atlanta, and graduated from Emory with a B.A. in Psychology. When she’s not writing, reading, or loudly discussing feminism, she volunteers with the Atlanta Humane Society and makes too much coffee. Bustle.com is currently the largest site for women, reaching 25 million readers per month. The site covers a range of subjects including politics, women’s health, fashion, books, and - of course - all things Beyoncé. Bustle.com boasts a diverse contributor base of more than 75 writers from across the U.S., and is run by editors with prior positions at Entertainment Weekly, Seventeen, Glamour, The Huffington Post, The Daily Beast, and more. Bustle.com offers PAID academic year and summer writing internships as well as freelance writing opportunities for all of our sections. Launched in July 2013, Bustle.com is headquartered in New York City.

Design for Print & Online Publications

Melissa J. Kuperminc, M.F.A. is an instructor and design counsel at the Portfolio Center in Atlanta, GA. She earned her Master of Fine Arts degree in Graphic Design at the Yale School of Art in 1997. At the Portfolio Center, she teaches “Message and Content,” a foundational course aimed at helping students find a powerful, meaningful voice through design. She also teaches classes in typography, book and publication design, and systems and information design. Melissa also advises graduating students on their final portfolio and mentoring students in all phases of the design program. After graduating from Yale, Melissa specialized in editorial and publication design for clients including IBM, and publishers like Rizzoli and The Monacelli Press. Melissa’s approach to integrating storytelling and visual elements into design draws on her background as an award-winning journalist covering features and breaking news in Virginia, and her undergraduate training in communication and political science from the University of Delaware.

Sarah Lawrence is the Graphic Designer and Design Editor for Paste Magazine. As the only Graphic Designer for the publication, Sarah’s role is to produce all of the original creative content, from infographics to charts and illustrations, as well as in-house assets for the website and our digital issue. As the Design Editor she works with a team of 10+ freelance writers, two assistant editors and several interns to produce 25+ stories each week for the design (and style) sections. This includes receiving pitches and working with writers to craft them for the site, managing an editorial budget, and handling the social media output for the section to build traffic. Sarah also writes reviews and design critiques for the section, and contributes to the food section as a handmade pasta expert.

Advertising & Social Media

Chris Gomersall is a Creative Strategist at Facebook and Instagram. His role is a combination of advising the world’s biggest brands, creating content, collaborating with agencies, and working with internal developers to ignite ideas and opportunities. Chris is also the founder of an Atlanta based startup called Atomized and was previously the creative lead at Moxie, an agency in Atlanta, NY, and LA. Prior agencies include Euro RSCG (DSW), Exile on Seventh (Agency.com), and a start-up of his own. He’s served on the Microsoft Gaming Advertising Advisory Council and the American Association of Advertising Agencies Branded Content Committee, studied Fine Art/Advertising at Michigan State University and Art Direction/Interactive Design at The Portfolio Center, and continues to consult the creative community on building social experiences as a fundamental part of marketing campaigns.

Rick Parker is an Art Director who also heads the Art Direction program at Atlanta’s Portfolio Center, which trains students to enter careers in careers related to Advertising and Design across many technical tracks. As Rick can attest, being the grandson of
a printer and typesetter influences one toward design and art direction. When he finally discovered the Portfolio Center in 1979, he fast-tracked his career and quickly became recognized for his skills as a creative. He went from there to Lawler Ballard Advertising in Virginia where he won multiple national awards during his first year in the business. From Lawler he went on to work with Tucker Wayne in Atlanta, Grey Kirk VanSant in Baltimore, Young & Rubicam in Cincinnati, and The Buntin Group in Nashville before opening his own agency, Endres Parker & Eng, in Nashville, winning multiple awards all along the way. He then moved back to his hometown of Atlanta where he worked with Fitzgerald+CO for 17 years where his primary account was Coca-Cola. During that time he produced nearly 200 television commercials working in Australia, South America, Canada, the Caribbean and all over the United States. He has many creative outlets, from playing classical piano to the bagpipes, watercolor painting, singing in choir, and riding his motorcycle.

**AREA 6**

**Fine Arts. Law. Education. & Community Building**

**Fine Arts (Museums & Galleries)**

**Susan Bridges** is the owner and director of **Whitespace**, a commercial art gallery opened in 2006 whose mission is to encourage open artistic expression and to promote original, unconventional projects. Atlanta-bred, she is a tireless city booster, obsessive art collector, activist and volunteer, supporter of public art, and mentor and advocate to emerging artists. She serves as VP and Program Chairman for Flux Projects and previously served on the board for Art Papers Magazine, BurnAway, Atlanta Medical Heritage and the Atlanta Preservation Center. In 2014, she received the prestigious Nexus Award that celebrates local leaders instrumental in making Atlanta a vibrant arts community.

**Jane Cofer** is founder and principle appraiser for **Art Matters LLC**. Art Matters is an art collection management company, which serves to consult, catalogue and appraise art for private collectors and corporations. She studied appraisal methodology at New York University. A Member of the Appraisers Association of America (AAA), Ms. Cofer has worked to evaluate numerous collections and individual works of art for clients like Alston & Bird LLP, The High Museum of Art, Emory University, Greenberg, Traurig LLP, Kilpatrick Stockton, and Turner Broadcasting as well as many private collectors. A passionate collector of photography, she consults with individuals and corporations on the purchase of art for their art collections.

**Christina Collandra** is a Sales Associate at the **Bill Lowe Gallery**. A Graduate of Georgia State University with a BA in Studio Arts in 2009 and has worked as a painter, jewelry artisan, and instructor. With a passion for arts administration, research, and docentry she is the newest addition to the Bill Lowe Gallery Team.

**George Getlik** is the Proprietor of **Design Within Reach**, an Atlanta studio; started **InDesign**, a public relations firm for organizations like the Institute of Classical Architecture and Art; and, deals in antique paintings as owner of **George Getlik Fine Art**, doing antique shows throughout the southwest. George served as former Executive Administrator for the GA Chapter of the American Society of Interior Designers (ASID), overseeing the chapter’s marketing, PR, and financial aspects. He holds a bachelor’s from Rutgers with majors in Philosophy and Political Science and a minor in Fine Art. After graduating, he moved to L.A. For 20 years, where he dealt in Antique Paintings, Contemporary Art, Mid-Century Modern Furniture and Antique Furnishings to his entertainment industry clients. In 2007, he became Gallery Director for The Englishman Antiques & Fine Art in Atlanta and later the Marketing Director for Keivan Woven Arts. He is an international dealer whose expertise in Fine Art, Antiques, Furniture, and Design offers a clear understanding of their specific needs.
ANDI McKENZIE (17G) is the Associate Curator of Works on Paper at Emory University’s Michael C. Carlos Museum. Before becoming curator, McKenzie worked with the Department of Educational Programs at the Carlos. She has also held positions at the Museum of Fine Arts, St. Petersburg in St. Petersburg, Florida and the Special Collections Department at the University of South Florida Tampa Library. Her most recent exhibitions include “God Spoke the Earth: Stories of Genesis in Prints and Drawings” and “Creating Matter: The Prints of Mildred Thompson.” McKenzie received her B.A. in Studio Art from Berry College and her M.A. in Art History from the University of South Florida. She is currently a Ph.D. candidate in Art History at Emory University.

JEREMIAH O. OJO is currently the Executive Director at the Bill Lowe Gallery directing sales, administration and curatorial exhibitions. Over the last decade Jeremiah has worked for SunTrust Banks, Operation HOPE and has managed a portrait photography business, Photos By Ojo. In 2013, Jeremiah launched his non-profit program, Capture & Connect in partnership with the Boys & Girls Club of Metro Atlanta that inspires youth’s creative confidence by enhancing interpersonal skills through the use of visual arts and has establish himself with Atlanta’s growing arts community. A graduate of the Andrew Young School of Policy Studies at Georgia State University, Jeremiah studied Public Policy & Cultural Economics. Jeremiah was selected as one of the Arts Leaders of Metro Atlanta for 2015. Remaining, civically engaged, Jeremiah currently serves as Chairman of the Fine Art Society at the Commerce Club of Atlanta and serves on the board for both Chop Art, Inc. and Building on Faith, Inc.

Architecture & Interior Design

DIANA DAVIS (93C) is a registered architect at the Atlanta office of Perkins+Will, specializing in the design of healthcare facilities. An Emory Art History alumna, she received her Master of Architecture degree from Rice University in 1998. In over 17 years of professional architectural practice, she has completed major projects for hospitals and academic medical centers, including the Mayo Clinic, Duke University Medical Center, the University of Miami, and Marshall University’s teaching hospital. A recent highlight of her professional career was an opportunity to travel to Riyadh, Saudi Arabia, to serve as a commissioning agent for a new hospital on the campus of the country’s first university for women. Diana lives in Tucker, Georgia, with a fellow architect, a cat, and several unfinished projects. In her spare time, she enjoys painting, cooking, and travel.

STEVE HART has spent the last 20 years working both as a designer and project manager. He specializes in corporate and healthcare interiors at Atlanta based Heery International. A LEED Accredited professional and member of American Society of Interior Designers (ASID Atlanta chapter), Steve understands the importance of creating sustainable design solutions that are good for business, building occupants and the environment. He believes a well-conceived design has the power to impact attitude, health and productivity. “The success of any project is based on the ability to build strong personal relationships,” says Steve, who loves working with clients to better understand their personalities, their business and their brand. “Only with this knowledge can I develop a unique design that both responds to the needs of the individual and reflects the greater values of the organization.” Steve holds a degree in Architecture from The Georgia Institute of Technology.

Entertainment Law

ALAN S. CLARKE (89L) is an entertainment attorney and litigator representing recording artists, writers, performers, athletes, record labels, producers, managers, authors and others in the entertainment industry. Mr. Clarke is a former Assistant District Attorney, and is a graduate of Emory’s Law School, as well as a Cum Laude graduate of Duke University. Alan is past Chair of the Entertainment and Sports Law Section of the State Bar of Georgia and past Chair of the Southern Regional Entertainment and Sports Law Seminar, an annual event for entertainment and sports attorneys which has been held in locations such as Curacao, Cabo San Lucas, Mexico and Puerto Rico. He was recently named Georgia Lawyers for the Arts 2014 Attorney of the Year, and in 2008, Clarke received the...
Georgia Lawyers for the Arts (GLA) Ben White Distinguished Service Award for his “outstanding commitment and dedication to the arts community in Georgia,” awarded fewer than five times in the last 34 years. He has served as Chair of the Entertainment Law Institute which GLA sponsors with Emory University School of Law. Alan is a member of NARAS (the Grammy organization) and NATAS (the Television Academy), and is a Fellow of the Lawyers Foundation of Georgia, an organization of attorneys selected from 3% of the Georgia State Bar membership “whose public and private careers demonstrate outstanding legal abilities and a devotion to their communities.” He lectures frequently on entertainment industry and intellectual property issues and has served on the boards of several local arts organizations.

**Meredith Ragains (90C)** is the Executive Director of **Georgia Lawyers for the Arts (GLA)** - a nonprofit providing legal assistance to artists to ensure that their life’s work is legally protected. For the past 40 years, GLA, through its network of volunteer attorneys, has provided legal assistance to artists of all disciplines respecting their rights and interests in their works. Common legal issues include securing copyright and trademark protection, cases involving idea misappropriation, artists negotiating with galleries, and reviewing recording, publishing, and licensing agreements. As the Executive Director, Meredith has the overall strategic and operational responsibility for GLA’s staff and programming, and the execution of GLA’s mission. Meredith is also responsible for GLA’s fundraising efforts, including expanding revenue-generating and fundraising activities to support GLA’s operations. Prior to GLA, Meredith was a member of the commercial litigation practice group of Robins, Kaplan, Miller & Ciresi, a national law firm, for 12 years. Meredith also clerked for the Honorable G. Ernest Tidwell, Chief Judge of the United State District Court for the Northern District of Georgia.

**Arts Education, Economic Development & Community Building**

**Allen Bell** is the Arts Education Manager at **Georgia Council for the Arts**, where he facilitates the work of the Governor’s Arts Learning Task Force, the Poet Laureate’s Prize, and research on the arts and economic development. He previously served as Program Director for Arts Education, Research & Information at South Arts, a 9-state regional arts organization based in Atlanta. There, he researched and authored the reports “Creative Industries in the South” and “Arts Education in the South,” a study about access to quality arts education at K-12 public schools in the South. As the South Arts Program Director for Contemporary Arts and New Initiatives, Allen managed the Southern Circuit Tour of Independent Filmmakers and Operation Homecoming: Writing the Wartime Experience. Allen has served on grant panels for the NEA, Georgia Council for the Arts, Louisiana Division of the Arts, Florida Division of Cultural Affairs, and the Fulton County Arts Council. He has been president of the Georgia Assembly of Community Arts Agencies, and executive director of Rome Area Council for the Arts, where he helped establish the Rome International Film Festival and build a major public artwork, Porto Futurus: The Gateway to Rome. Currently, he serves as a mentor for Emerging Arts Leaders of Atlanta. Allen has written for several area magazines and the Americans for the Arts blog. He holds a B.A. from Berry College, and an M.A. from Binghamton University. He also completed the Winter Program in Arts Management administered by the Arts Extension Service at University of Massachusetts, Amherst.

**Gregory Burbidge** is a Senior Program Specialist at the **Atlanta Regional Commission (ARC)**. Burbidge is currently working to build a program around the ARC board’s vision of a regional focus on arts and culture planning. He also manages the Emerging Arts Leaders of Atlanta program. Prior to joining ARC, Burbidge served as the Research & Operations Manager for MAACC, an organization dedicated to awareness and advocacy for arts and culture issues in metro Atlanta. Born in the wilds of northern Canada, Burbidge spent his early professional life as a gold miner before making his way to metro Atlanta. In his spare time, he enjoys playing board games, spending time with his wife, Christina, and creating art with textiles, a hobby that intertwines his interests in mathematics, sheepherding and wearable art.

**Jessyca Holland** is the co-founder and Executive Director of **C4 Atlanta**, a nonprofit, arts business incubator dedicated to helping artist-entrepreneurs access the resources they need to thrive in Atlanta. Jessyca has worked as an arts administrator for over
ten years in Atlanta. Before joining the world of nonprofit arts administration, Jessyca was an independent actor performing in Greater Atlanta. Jessyca participated in the Bank of America Neighborhood Excellence Initiative 2007 Leadership Program, the 2011 Arts Leaders of Metro Atlanta, a 2011 Judith O'Conner Scholar, BoardSource, named Alumni of the Year by the University of West Georgia Theatre Company in 2013 and received an Achievement Award from her Alma mater, April 2014. She has been on arts panels for Georgia Forward, Gather Atlanta, and the Association of Performing Arts Service Organizations. Jessyca earned her B.A. in Theatre in 2000 from the University of West Georgia, and Masters of Library Media in 2009 from Georgia State University. Jessyca is the mother of two beautiful daughters and is married to the most amazing man in the world. Artists outlet: Jessyca is an improver with the female improv troupe, Brickhouse.

Matthew Rosenfeld is an artist and arts professional living and working in Atlanta. He received a BFA from Washington University in St. Louis in 2012; since graduation he has worked as a curatorial assistant for independent curator Hope Cohn and has worked closely with Neda Abghari, founder of The Creatives Project, on grant writing and sponsorship outreach. Matthew is currently working full-time as the Program Assistant for WonderRoot, a nonprofit arts and service organization with a mission to unite artists and community to inspire positive social change. Through his role at WonderRoot, Rosenfeld facilitates in the creation and implementation of youth and evening arts workshops and helps run public art and social change programs, Local Film Series, Loose Change: a Literary Magazine by WonderRoot, and an arts collecting program (the WonderRoot CSA). In addition, he was recently awarded MINT Gallery’s Leap Year fellowship—a year-long emerging artists mentorship program that has provided him with free studio space at the Goat Farm Arts Center, two mentors, professional development opportunities and monetary support for his creative practice.

Joe Winter is co-founder and Deputy Director of C4 Atlanta, a nonprofit arts business incubator. In this capacity, he manages the operations of the Fuse Arts Center, a co-working and presentation space for artists of all disciplines. Previously, Joe served as the IT Manager at the Atlanta Coalition of Performing Arts and Project Manager for Civic Strategies, a public policy consulting firm, where he managed a community visioning initiative in Forsyth County, GA, and a regional visioning initiative for the Atlanta Regional Commission. Joe also sings in the bass section with the community chorus, Just Voices. He holds a B.S. in Urban Policy Studies with a concentration in Planning and Economic Development, and a B.B.A. in Management from Georgia State University.

Thanks for Coming!

The Career Center ■ Center for Creativity & Arts ■
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